

New Zealand's Digital Future

2023 MANIFESTO

ABOUT BLOCKCHAINNZ

BlockchainNZ is an association of organisations and individuals that represents the rapidly emerging business sectors being built using blockchain technology. BlockchainNZ is part of NZTech.

BlockchainNZ has taken a leading role in growing our country's ability to maximise opportunities enabled by blockchain technology and address key challenges.

We provide opportunities for connecting, promoting and advancing in all things blockchain, crypto and decentralisation. We believe that by working together and leveraging our globally recognised brand of trust and integrity, New Zealand can become a key player in the move to a decentralised global ecosystem.

ABOUT THIS MANIFESTO

BlockchainNZ supports the NZTech Manifesto, which outlines specific areas the Government should focus on to enable and grow Aotearoa as a Digital Nation. These actions are aligned with the Digital Tech ITP.

BlockchainNZ believes there are specific areas the Government should focus on to support the development and growth of blockchain, which will contribute to the prosperity of New Zealand.

The manifesto outlines three key areas:

- **Education**
- **Growing exports**
- **Lifting productivity**

Education

- Increase investment in upskilling teachers, academics, and business executives so they equip students and employees with digital literacy skills.
- Actively encourage students of all ages into digital technology subjects.
- Support and invest in blockchain micro-credentials and courses to build new career pathways.

Growing Exports

- Support companies to successfully export their services and solutions to the world.
- Create a clear regulatory regime for emerging technologies that enables innovation and attracts Web3 businesses.
- Turn New Zealand into a hub of innovation to help lift tech sector exports.

Lifting Productivity

- Support the use of blockchain to transform the economy, lift the performance of New Zealand industries and create high-value jobs.
- Provide clear regulatory guidelines, data definitions and standards to enable industry participation and innovation, and to stop debanking cryptocurrency and Web3 companies.
- Ensure companies have access to the best talent in the world.
- Promote the potential use of blockchain to create digital identities and smart contracts in banking, to create a seamless, transparent and safe system.

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